

WE'RE LOOKING FOR!



SOCIAL MEDIA MARKETING VOLUNTEER

This is a volunteer position - travel expenses will be reimbursed.

We would like to recruit a volunteer for 4 hours each day or 2 days per week, for a period of six months (with a one month trial period). Remote work can be arranged.

Reporting to: The Communication & Advocacy Coordinator

Person specification

The volunteer position would suit a new graduate from a marketing/ communication background or a practised marketer /communications person looking to gain further experience in social media marketing.

MAIN PURPOSE OF THE ROLE

Eco-Sud is seeking a motivated and creative individual to join our team as a Social Media and Marketing Volunteer. The volunteer will be responsible for following our social media accounts, creating engaging content, and supporting communication efforts to raise awareness about our organisation and environmental causes.

RESPONSIBILITIES:

- Create content for social media platforms such as Facebook, Twitter, Instagram, and LinkedIn.
- Develop and execute social media campaigns to increase engagement and followers.
- Collaborate with the communication and advocacy coordinator to ensure messaging is consistent and aligns with our mission and values.
- Monitor social media accounts and respond to messages and comments in a timely manner.
- Assist in the creation of communication materials such as flyers, brochures, and newsletters.
- Participate in brainstorming and strategy sessions to develop new marketing initiatives.
- Help organise and promote events and fundraisers.
- Stay up-to-date on the latest trends and techniques in social media and marketing.

QUALIFICATIONS:

- Strong written and verbal communication skills.
- Experience managing social media accounts and creating content.
- Familiarity with social media scheduling and analytics tools.
- Passion for environmental issues and sustainability.
- Creative thinker with the ability to generate innovative ideas.
- Strong organisational and time management skills.
- Ability to work independently and in a team environment.

How to apply

If you are interested in this position please send an email at rachele@ecosud.mu with your CV and covering letter, listing your experience in a marketing/ communication role and previous use of social media platforms.

Please send your detailed CV and motivation letter on rachele@ecosud.mu by the 15th of April 2023.

www.ecosud.mu