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HIRING!**



## **COMMUNICATIONS AND ADVOCACY COORDINATOR**

### **MAIN PURPOSE OF THE JOB**

Under the supervision of the CEO, the Communications and Advocacy Coordinator supports, formulates and implements the communications and advocacy strategies of the organization in order to increase the awareness of Eco Sud with partners, the media and the public.

S/he will be responsible for planning and implementing communications in line with the projects' activities and Eco-Sud's needs. S/he will be responsible for designing and implementing Eco-Sud's advocacy strategy and to further develop the advocacy plan.

### **The Communications & Advocacy Coordinator should:**

- Plan, design and implement a targeted, effective advocacy and communication strategy, advocacy initiatives, in collaboration with local and regional partners.
- Mobilize key stakeholders to encourage decision makers to play a leadership role in the sector of nature and environment.
- Produce external policy, advocacy, and communication materials including talking points, letters, briefing notes, position papers, and advocacy reports.
- Establish professional relationships and where appropriate, effectively communicate with implementing partners and key national & international stakeholders.
- Advise the Project Manager on meaningful engagement with key actors and institutions.
- Produce communication materials, including regular updates, presentations, newsletters, one/two-pagers, brochures, and pamphlets, annual reports to increase collaborations amongst the community and stakeholders.
- Contribute to project and budget elaboration.
- Regularly liaise with relevant stakeholders on issues of concerns.
- Ensure that advocacy and communication strategies and messages are evidence-based driven by field realities.
- Provide inputs and information for elaboration of project communication strategy.
- Provide support to increase the awareness of Eco-Sud's mandate and goals through the dissemination of information and the organization of events.
- In coordination with other departments, coordinate and prepare materials for fundraising and awareness campaigns including briefing materials, videos, brochures, flyers and press releases.
- Liaise with media agencies to ensure the appropriate information and messages are reaching the public.
- Organization, implementation and communication of thematic campaigns (e.g World Wetland Day, World Ocean Day, etc..).
- Develop and implement strategies to increase and improve community outreach and engagement.
- Maintain Eco-Sud website and social media platforms.
- Perform other duties as required.
- Support the Executive Director, Project Coordinators and Project Managers to engage with the media; identify potential stories; draft and place articles and opinion pieces in the media; arrange and manage interviews and facilitate the presence and participation of media at project events.

Please send your detailed CV  
and motivation letter on  
**recrutement@ecosud.mu**  
by the 20<sup>th</sup> of May 2022.

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## COMMUNICATIONS AND ADVOCACY COORDINATOR

### QUALIFICATIONS REQUIRED

- 5+ years of professional experience working on advocacy and communication in relevant contexts (media, non-profit, public affairs).
- Master in relevant fields including media and communications, political science, Public Policy desirable.
- Fully office computer literate.
- Fluency in French, English and Creole (written and spoken) is essential, with strong writing and presentation skills.

### EXPERIENCE/KNOWLEDGE REQUIRED

- Experience in working and advocating on behalf of vulnerable groups.
- Demonstrated creativity, ability to apply innovative thinking and problem-solving skills.
- Excellent analytical, presentation, communication, and representation skills.
- Ability to navigate interpersonal and inter-departmental organizational dynamics to keep focus on goals and products.
- Ability to work well under administrative and programmatic pressures.
- Flexible to adapt to changing requirements.
- Strong commitment to Eco Sud's values, mission and vision.
- A desire to contribute to the growth and success of Eco-Sud.
- Experience with training and staff capacity building.
- Strong cross-cultural communication skills and eager to work as part of a diverse team. Sensitive to interpersonal differences and a range of viewpoints.
- Exceptional advance planning and organizational skills. Able to effectively prioritize and follow multiple activities and deadlines simultaneously.
- Analytical, strategic, and able to proactively develop solutions to complex challenges.
- Reliable, patient, and able to work independently in a fast-paced environment.

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